



Unser Bestes für Ihre Familie

THE VORWERK GROUP

Vorwerk is an international enterprise engaged in business activities all around the world. The diversified corporate Group and global player we know today grew out of the first Vorwerk company, Barmer Textilfabrik, yet has lost nothing of its original family character.

The global Vorwerk family consists of the divisions Direct Sales, which includes Vorwerk Kobold, Vorwerk Thermomix, Vorwerk Fitted Kitchens, Vorwerk Feelina, Jafra Cosmetics and Lux Asia Pacific, and also Vorwerk Teppichwerke (Carpets), the services of HECTAS Facility Services, the financial services of the akf group and the financial subsidiary Vorwerk Direct Selling Ventures.

The Vorwerk Group is divided up into independent divisions. These divisions are managed by the Head Office in Wuppertal as a strategic holding company. The management team comprises the managing partners Achim Schwanitz, Markus von Blomberg and Peter Oberegger, Wolfgang Bahlmann (Chief Human Resources Officer) and Eberhard Pothmann (Chief Financial Officer).

Dr. Jörg Mittelsten Scheid has been chairman of the Advisory Board since 2006. Dr. Jörg Mittelsten Scheid is a great-grandson of company founder Carl Vorwerk. He was a managing partner of the Vorwerk Group from 1969 to the end of 2005.

Some 533,000 employees, sales advisors and representatives work for the Vorwerk Group in over 60 countries around the world. Vorwerk's core business is direct sales of high-quality products. Close contact with the customer is something all Vorwerk companies have in common. The Vorwerk Group generated a total business volume of 2.343 billion euros in 2006. Direct Sales, with a turnover of 1.556 billion euros, is the biggest earner. Partners' equity amounted to 46 percent in 2006. This secures the Vorwerk Group sufficient scope for its activities in the future.

All companies belonging to the Vorwerk Group have a clearly defined medium and long-term turnover target. One aspect of the corporate growth objective is to continue to achieve favorable profits. Vorwerk companies should always strive to hold or to secure leadership in their respective market. It is also particularly important for each individual division to adopt a

fundamentally international orientation. Developments in the year 2006 show that growth targets can be reached and that the Group is currently pursuing a positive course.

Further information:

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